

Rede-Lead Generation

Every sales starts with a lead. Most organisations consider lead generation as telemarketing. We prefer not to use that term as it just cheapens what is one of the most important elements of your sales process...the creation of qualified sales opportunities.

When you use Red e-solutions as your lead generation partner you will experience the benefits of highly talented, multi-skilled sales co-ordinators creating relationship with prospective customers for your company. We use a range of unique activities that achieve better than industry standard results in lead generation.

Successful lead generation is all about utilising multi-channel/multi-modal methods of creating new customer communications. You need to know that when your prospects are looking for a service which you can provide, your company is there to be found. You need to be sure all the messages about your company are consistent, whichever way your prospects find out about you.

So how do you know if Red e-solutions lead generation services are for your company? Consider these questions:

- Do you think more qualified leads would result in more revenue?
- Are your sales people spending too much time gathering new leads rather than closing existing ones?
- Do you think real sales opportunities are being missed because you may have too many 'bad' leads?
- Have you tried using internal or external lead generation services before and just not been happy with the outcomes?

Red e-solutions' lead generation services are created and managed by professional sales experts, NOT telemarketers. We don't just want to give you leads, we want to create more sales for your company.

Contact Red e-solutions today to learn how we can create a positive return on your sales investment:

1300 88 00 62

Red e-solutions Pty Ltd - Suite 606, 1 Queens Rd Melbourne VIC 3004

Company message, value proposition or unique benefits

Create and define the most appropriate methods of lead generation. Agree to what makes up an ideal lead.

Cold-calling Direct Mail Google AdWords Networking
Seminars Case Studies & Testimonials Tradeshows

Sales-ready leads for your company

Our services include personalised programs designed especially for your company to ensure you are winning. These services include:

- **Rede-Lead Generation**

Industry leading results in sales-ready lead generation.

- **Rede-Mentoring**

Not just training, but hands-on, real-world assistance in everyday sales situations. We'll work with you until the training wheels are off!

- **Rede-Direct & Rede-People**

Lead are only helpful when you have the sales team to close them. To assist in your growth Red e-solutions will provide you with highly experienced sales people on an ad-hoc or permanent basis.

- **Rede-Manager**

Anyone with a sales target within your organisation, or who has an impact on your company's sales, needs to be managed by someone with the skills and experiences of a sales manager. Red e-solutions can put in place an interim manager to create systems and processes that will consistently grow your business.

