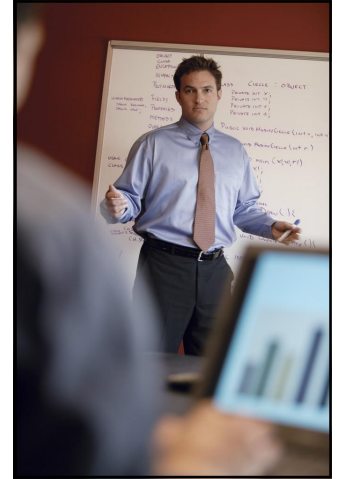


Our goal is to improve the quality and quantity of customers for our clients. We facilitate this by applying tried and tested methodologies, gained through experience and training.

Rather than simply follow books or 'sales-systems' we use and leverage all of our collective experiences to create personalised sales programs for your company. It doesn't matter what industry you are in, sales are important and must be built on experience and professional skills. www.rede.net.au



Create the best possible sales strategy for your company

In any area of business or personal life, we achieve the best possible outcomes when we analyse and plan, using the experience of people who have 'done it before'. In our experience this rarely happens in the sales department. Mostly companies hire sales people for their skills...then force them to do it the company's way anyway! We suggest a program of benchmarking against the best sales resources, then applying guidance on areas of improvement.

Rede-Sales Health Check

Red e-solutions will conduct a proven process of analysing your sales function and creating a plan of attack for sales improvement. We know what works in reality and will help you fill in the gaps with your sales department.

Build and implement strategies for sales success

Planning is great, but only when implemented with rigour. Our team has real-world experience implementing change within sales departments in positive and replicable ways. Be guided or led by our associates to ensure the exciting ideas are followed through and executed with success. By working with a Red e-solutions associate you can be sure your sales plan will succeed.

Rede-Mentoring

We will work with you in real-world situations to ensure you have every opportunity to win. We'll stay with you until 'the training wheels are off'!

Rede-Manager

Successful teams can only be led by experienced sales managers. Our associates have been sales managers of sales teams with multi-million dollar targets...and they have overachieved! If you lack the resources, make sure you are providing the best environment for your team.

Manage the ongoing execution of your sales strategy

Once your company is experiencing momentum in the delivery of your sales strategy it must be maintained with the same enthusiasm. Our programs of direct sales assistance, sales coaching and lead generation ensure the continued success of your sales strategy in perpetuity.

Rede-Lead Generation

Experience industry leading results in your lead generation programs. Red e-solutions uses unique strategies to create new, sales-ready leads for your company

Rede-People

Sales-ready recruitment services for your company ensuring your new found success can be continued

Rede-Coach

Ongoing coaching of your client facing staff, from sales to delivery, will maximise your revenue possibilities.